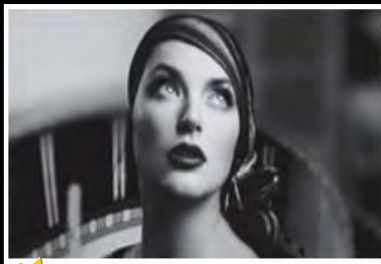




# Sponsorship Opportunities 2010



NIKON™ DIGITAL

AGE

AGE

NIKON™ DIGITAL IMAGE

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## **SPONSORSHIP OPPORTUNITIES – 2010 SEASON April 22-26, 2010**

### **TITLE SPONSOR - \$150,000**

- Recognition as Title Sponsor in all festival-related materials, including placed advertisements, publicity, signage, collateral and website
- Exclusive category sponsorship
- Sponsor recognition for Oscar Night in America event (March 7, 2010)
- Opportunity to host a screening (any day or evening screening, with the exception of opening and closing nights)
- :30 promotional spot to run prior to all festival screenings (sponsor to produce)
- Title Sponsor logo included on step & repeat press wall
- Produce placement opportunities including display, sampling and material distribution at select festival events
- Logo/banner placement at select festival screenings and events
- Full page, full color ad in the Official Festival Guide and Program (choice of inside cover, page 3, inside back cover or back cover)
- Prominent sponsor recognition in Official Film Festival Trailer played prior to all screenings
- Press release announcing sponsorship
- Inclusion in all press materials prior, during and after the festival
- Company official presentation at Student Production Summit
- Preferred seating at Grand Gala Awards Show
- Prominent display and product opportunities in VIP Hospitality Suite (at all screenings)
- Opportunity for title sponsor publicity/marketing arm to work along with the festival team to create additional promotional opportunities
- Opportunity to supply products/materials in Grand Gala and filmmaker "swag bags"
- Right to use Palm Beach International Film Festival logo in company press and promotional materials

### Tickets and Passes:

- Sixty (60) tickets to Grand Gala
- Sixty (60) tickets to Opening Night Film and Reception
- Sixty (60) tickets to Closing Night Film, Awards Ceremony and Reception
- Sixty (60) VIP badges good for all festival screenings, seminars and events
- Twenty (20) tickets to Oscar Night in America (March 7, 2010)
- One hundred (100) tickets to festival screenings

## **PREMIER SPONSOR - \$75,000**

- Recognition as Premier Sponsor in all festival-related materials, including placed advertisements, signage, collateral and website
- Exclusive category sponsorship
- Opportunity to host a screening (any day or evening screening, with the exception of opening and closing nights)
- Full page, full color ad in the Official Festival Guide and Program (choice of inside cover, page 3, inside back cover or back cover)
- Prominent sponsor recognition on Official Film Festival Trailer played prior to all screenings
- Premier Sponsor logo included on step & repeat press wall
- Preferred seating at Grand Gala Awards Show
- Inclusion in all press materials prior, during and after the festival
- Opportunity for title sponsor publicity/marketing arm to work along with the festival team to create additional promotional opportunities
- Display and product opportunities in VIP Hospitality Suite (at all screenings)
- Opportunity to supply products/materials in Grand Gala and filmmaker "swag bags"
- Right to use Palm Beach International Film Festival logo in company press and promotional materials

### Tickets and Passes:

- Fifty (50) tickets to Grand Gala
- Fifty (50) tickets to Opening Night Film and Reception
- Fifty (50) tickets to Closing Night Film, Awards Ceremony and Reception
- Fifty (50) VIP badges good for all festival screenings, seminars and events
- Fifty (50) tickets to festival screenings
- Ten (10) tickets to Oscar Night in America (March 7, 2010)

## **DIRECTOR - \$50,000**

- Sponsor recognition in all placed festival-related materials, advertisements, publicity, signage, collateral and website
- Sponsor recognition on Official Film Festival Trailer played prior to all screenings
- Opportunity to host a screening (any day or evening screening, with the exception of opening and closing nights)
- Full page, full color ad in the Official Festival Guide and Program
- Opportunity for title sponsor publicity/marketing arm to work along with the festival team to create additional promotional opportunities

- Display and product opportunities in VIP Hospitality Suite (at all screenings)
- Opportunity to supply products/materials in Grand Gala and filmmaker “swag bags”
- Right to use Palm Beach International Film Festival logo in company press and promotional materials

Tickets and Passes:

- Forty (40) tickets to Grand Gala
- Forty (40) tickets to Opening Night Film and Reception
- Forty (40) tickets to Closing Night Film, Awards and Reception
- Forty (40) VIP badges good for all festival screenings, seminars and events
- Fifty (50) tickets to festival screenings
- Ten (10) tickets to Oscar Night in America (March 7, 2010)

**PRODUCER - \$25,000**

- Sponsor recognition on placed festival-related materials, signage, collateral and website
- Full page, full color ad in the Official Festival Guide and Program with guaranteed premium positioning
- Sponsor recognition on Official Film Festival Trailer played prior to all screenings
- Opportunity to supply products/materials in Grand Gala and filmmaker “swag bags”

Tickets and Passes:

- Twenty (20) tickets to Grand Gala
- Twenty (20) tickets to Opening Night Film and Reception
- Twenty (20) tickets to Closing Night Film, Awards and Reception
- Twenty (20) VIP badges good for all festival screenings, seminars and events
- Twenty-five (25) tickets to festival screenings
- Ten (10) tickets to Oscar Night in America (March 7, 2010)

**ASSOCIATE PRODUCER - \$10,000**

- Sponsor recognition on select festival-related materials, collateral and website
- Half-page, full color ad in the Official Festival Guide and Program
- Opportunity to supply products/materials in Grand Gala and filmmaker “swag bags”

Tickets and Passes:

- Ten (10) tickets to Grand Gala
- Ten (10) tickets to Opening Night Film and Reception
- Ten (10) tickets to Closing Night Film, Awards and Reception
- Ten (10) VIP badges good for all festival screenings, seminars and events
- Twenty (20) tickets to festival screenings
- Four (4) tickets to Oscar Night in America (March 7, 2010)

**RISING STAR - \$5,000**

- Sponsor recognition on festival website
- Half-page, full color ad in Official Festival Guide and Program
- Opportunity to supply products/materials in Grand Gala and filmmaker “swag bags”

Tickets and Passes:

- Four (4) tickets to Grand Gala
- Four (4) tickets to Opening Night Film and Reception
- Four (4) tickets to Closing Night Film, Awards and Reception
- Four (4) VIP badges good for all festival screenings, seminars and events
- Ten (10) tickets to festival screenings
- Two (2) tickets to Oscar Night in America (March 7, 2010)

**Individualized branding sponsorships available upon request**

**For more information about sponsorship opportunities, please contact**

**Howard Olshansky**

**561-252-3914**

[howard@theostroffgroup.com](mailto:howard@theostroffgroup.com)

**The Palm Beach International Film Festival**  
wants local film lovers to become part of the show.

### **HOST A SCREENING!**

Besides attracting a number of great films to our festival, every year we attract a large number of filmmakers to Palm Beach as well.

What makes Palm Beach Int'l Film Festival unique is that we are a superb travel destination for independent filmmakers excited to show their films, and our audiences are among the most enthusiastic and supportive in the country.

We would like to highlight these strengths by inviting you to sponsor a screening!

**Host a day screening for \$500**

**Host a prime evening screening for \$1000**

As the personal ambassador of the film to the greater Palm Beach County your sponsorship includes:

- \*Introducing the film in the theatre before the screening
- \*Hosting the Q and A after the film
- \*Shake it up with the Filmmakers at the Friday Night After Party

Unofficial duties might include:

- \*Brushing up on your film history
- \*Getting your friends out for a fun night on the town

To help you with your duties the Festival will provide you with

**50 complimentary tickets to your screening.**

Bring your friends!  
Bring your clients!  
Bring your family!

Help us show why Palm Beach is a great place for travel, film, and fun!

\*Opening and closing night screenings not available

**The Palm Beach International Film Festival**  
Invites Your Business To  
**SPONSOR A SEMINAR**

To complement our array of film screenings, every year we check the pulse of the filmmaking community with educational and entertaining seminars.

Sponsoring these seminars gives you and your company a chance to:

- **Reach new customers** through our events and promotions
- **Create greater visibility** by presenting at your seminar
- **Attract new clients** as a leading voice in your community
- **Contribute to the public** through educational programming
- **Support youth education** in Palm Beach County

We have a wide range of seminars.

Which one would be best suited for you and your company?

**Educational Seminars.**

Educational and stimulating panels will inform the public on the art and business of filmmaking. Hottest topics and concerns to the independent filmmaker will be the topics of the day.

*(Sponsor the Digital Frontier Seminar for \$5,000)*

**Film Production Conference.**

From writing business plans, to raising capital, to investing in film, we cover the economics of the industry in this day long series of classes.

*(Sponsor the Film Production Conference for \$20,000)*

**Poolside Chats.**

Visiting filmmakers and attendees discuss hot industry topics as they cool off poolside at the Delray Beach Marriot.

*(Sponsor the Poolside Chats for \$1,000)*

**For more information about sponsorship opportunities, please contact**  
**Howard Olshansky**  
**561-252-3914**  
[howard@theostroffgroup.com](mailto:howard@theostroffgroup.com)

**The PBIFF is a nonprofit 501 c (3) charity dedicated to improving education programs in Palm Beach County. EIN: #65-0599763**